LIONHEART HEALTH | UNIT GROSS MARGINS

Board reference • September 23, 2026 • 21 offerings supplied

Gross margin = (selling price - unit cost) / selling price

Per-unit economics; excludes volume, overhead, freight, commissions, taxes and other unlisted costs.

OFFERING	UNIT COST	SELL PRICE	GROSS PROFIT	GROSS MARGIN
01 Lionheart 240 Stimulus Stimulator	$640	$6,195	$5,555	**89.67%**
02 BodStim suit	$300	$2,495	$2,195	**87.98%**
03 SynovaWave Stem Cell Processor	$27,000	$100,000	$73,000	**73.00%**
04 Bioelectric software	$1	$1,500	$1,499	**99.93%**
05 10-year license - 15-minute radius, 1 suite	$1	$40,000	$39,999	**100.00%**
06 10-year license - 25-mile radius, 3+ suites	$1	$125,000	$124,999	**100.00%**
07 BioPRF centrifuge	$1,800	$3,495	$1,695	**48.50%**
08 StimuField PEMF Cap	$800	$1,495	$695	**46.49%**
09 EyeCell Skaphor	$800	$2,081	$1,281	**61.56%**
10 HairCell 5 Peptides	$22	$168	$146	**86.90%**
11 Brain Band	$125	$599	$474	**79.13%**
12 ErectiStim Portable	$125	$599	$474	**79.13%**
13 OrthoStim Portable	$125	$599	$474	**79.13%**
14 HairCell Portable	$125	$599	$474	**79.13%**
15 SkinStim Portable	$125	$599	$474	**79.13%**
16 Genix Placenta Extra Serum	$149	$299	$150	**50.17%**
17 KlothoMax Supplement	$59	$119.95	$60.95	**50.81%**
18 Rejuvant Pro	$99	$200	$101	**50.50%**
19 Radial Pulse Therapy device	$8,000	$11,995	$3,995	**33.31%**
20 KlothoPod II	$8,000	$14,995	$6,995	**46.65%**
21 KlothoYears Klotho Test	$199	$238	$39	**16.39%**

Source: unit costs and selling prices supplied by Howard Leonhardt. No sales mix or quantities supplied; no portfolio-wide weighted margin calculated.
The $1 software and license unit costs are supplied assumptions; validate full fulfillment, implementation, support and amortized costs before external use.
“15-minute radius” is shown exactly as supplied; confirm the license territory wording before board adoption.